



SocialMedia
Solutions



Socialmqa
Social Media Solutions

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Social Media Solutions
The Pearl Qatar, Qanat Quartier
QQ07PL
Unit No : 179

Social Media Solutions W.L.L. is a Qatari digital communication agency which combines creativity and technology to build and manage an organizations reputation and awareness by using an integrated engagement strategy with innovative digital multimedia solutions.

Established in 2012, Social Media Solutions was formed to transform the conventional communication to create and manage a digital community through engaging content and designs. We help you to communicate your voice to your target audience at the best time and concurrently on the right platforms, so you have more time for other parts of your business.

Who We are?

The world is changing all around us. And so are we. We grow, we get more creative, more determined & more excited about it than ever. That's why we'd like to share with you the core of this ongoing developing spirit, in order for you to know us better like we're looking forward to know you.



Clarity



Unity



Trust



Continuous
Capacity Building



Community
Development

Core Values

Social Media Solutions is a company that delivers social media services which helps organizations to maintain and enhance their presence on various social media platforms. Moreover, our aim is to increase the awareness of your brand by creating engaging and consistent interactions with your target audience and ultimately with your customers.

We are very proud of having ranked 9th place, out of 50 selected companies, in 2016 at the SME Excellence Awards, which recognizes our continuous efforts to create a sustainable business model while at the same time making a positive impact on the economy of Qatar and in line with the country's vision.

Social Media Solutions has a clear understanding of the culture and a vast experience in communicating and interacting with the community not only in Qatar, but also in the whole GCC and MENA region. This allows us to deliver precise messages to ensure the best impact and outcome for your company.

We aim to help organizations to enhance their brand by communicating through various social media platforms and ensure a greater brand awareness, brand presences and a clear brand identity that will positively influence the company's performance and quality of service.

Our CEO

MOHAMMED AL-MUHANADI
CEO, Founder





Social Media
Solutions



Digital
Marketing



Branding



Web
Development



Video
Production



Mobile App
Development

What We do





1st Qatari Digital
Marketing Company



9 years of experience
within Doha in
different sectors



9th Rank in SME
Excellency Award
2016



QDB Partner



Bilingual Account
Managers



Dedicated
Support Team

Why Us



Our Story

2013

Qatar Business Incubation Center (QBIC)

We joined QBIC which was one of our prime steps taken towards our business transformations. Our process was streamlined with the help of QBIC.



**2012
Startup**

Established in 2012, Social Media Solutions was formed to transform the conventional communication to create and manage a digital community through engaging content and designs. As all big tech giants, we also started as a startup.

2014

Qatar Business Incubation center (QBIC)

We won the QBIC Events Branding including Social Media Campaigns and sketches for Events.



2014

Ministry of Business and Trade Qatar

We helped the Ministry of Business and Trade Qatar to build and implement its social media strategy, while also conducting training sessions for their employees. Our scope of work was Social Media Strategy Building, Implementation and Training.



2015

World Handball Championship

We won the official Social Media Partnership for the World Handball Championship held in Doha. Our scope of work included Social Media, Strategy Building, Implementation, Social Media Coverages, Social Media Content Development, and Social Media Advertisements. We were glad that we were able to execute the project with a 100% client satisfaction.



2015

Ministry of Youth and Sports Qatar

We got an opportunity to work with the Ministry of Youth and Sports Qatar. We worked together in developing their social media activity in 2015.

ExxonMobil

2015

Exxon Mobil

Exxon Mobil was our step towards the oil and gas sectors. We supported them in implementing their social media strategy and our scope included social media services.



2015

(PHCC Qatar)

PHCC Qatar was our first client in the medical sector. We worked together in streamlining their social media campaigns.



2016

9th Rank in SME Awards 2016

We are very proud of having ranked 9th place, out of 50 selected companies, in 2016 at the SME Excellence Awards, which recognizes our continuous efforts to create a sustainable business model while at the same time making a positive impact on the economy of Qatar and in line with the country's vision.



**2016
SHELL**

We got another chance to work with one of the prime organizations in the oil and gas industry. We were happy to be part of their digital media strategy implementation team.



2016

Sidra Medicine

Sidra Medicine is one of the excellent health care providers in Qatar. We were proud to be the part of their digital media strategy implementation on social media.



2016

Take Care

We were happy to implement the Take Care Campaign. Take Care was a CSR Program from the Ministry of Transportation to create awareness about road safety.

Our Story



2017

Qatar Insurance Company

We were part of the pay your insurance by installments campaign of QIC. The campaign was an E-commerce campaign where the user will be sent to a landing page and results are measured based on conversion. The scope of our work included Google AdWords, Social Media Campaigns, and Content Development.



2016
Dreama

Dreama is an organization who works for the empowerment for the orphans in Qatar. We were glad to work with such an amazing organization on their branding and social media strategy implementation.



2017

Made In Qatar

Made in Qatar was an event conducted to promote Qatari products. We were the official media partner for this event and were building and implementing digital strategies for this event.



2017

Doha Triathlon

Doha Triathlon was an event organized by Tasama Sports Development in partnership with the Qatar Cycling and Triathlon Federation. We got an opportunity to be a part of implementing the digital strategies.



2017

Qatar Red Crescent Society

We got an opportunity to be a part of the Protect Liver Campaigns organized by Qatar Red Crescent society in 2017. Our major scope of work included Google Ads Campaigns, Social Media Campaigns etc.



2018

Family Food Center

FFC is one of the oldest supermarket chains in Qatar. We were glad to be part of their digital branding activities. We worked closely with them on their Social Media Campaigns and Digital Activities. Our scope of work included Social Media Campaigns, Google Ads Campaigns, and Content Development.



2017

Qatar Stock Exchange

We were happy to join Qatar Stock Exchanges campaigns and events as Social Media Partners. We work closely with QSE in implementing the Social Media Strategy.



2017

Wifaq

We were happy to be part of the WIFAQ Branding and Social Media Strategy implementations. We work closely with them in their branding and social media implementation.



2018

Qatar Development Bank

Investment Forum was an initiative by QDB to promote innovative Qatari entrepreneurs. We were happy to be part of the advertisement campaigns. Our scope of work included Social Media Campaigns, Google Ads Campaigns and Content Development etc.



2018

Katara Hospitality

Katara Hospitality has introduced a campaign with special discounts for Qatar residents within their hotel portfolio across the world. We were happy to join their initiative as their Digital Advertisement Partner. Our Scope of work included Social Media Advertisement, Digital Advertisements and Content Development etc.



2018

Hamad Al Jaber

Hamad Al Jaber is an influencer, and we love the challenge in branding influencers. We closely work to build a brand identity by developing a logo and a branding guide.



2018

Lamsa Clinics

We got an opportunity to work with Lamsa Clinics. We worked together to build their Social Media Accounts. Our scope of work included Social Media Content Development, Social Media Management, and Social Media Advertisement etc.

Our Story



2019

QDB Partnership

We were happy to be a partner of QDB and their Achievements Inspire to Thrive more campaign.



2018

Qatari Diar

We were proud to work with Qatar's prime real estate company. We have been a part of their digital marketing strategy implementation programs including Social Media and Digital Activity.



2019

Phi Clinics

Made in Qatar was an event conducted to promote Qatari products. Social Media was the official media partner for this event in 2017



2019

Dr Arwa

Dr. Arwa is a practitioner in preventive medicine and specializes in the area of smoking. She works for a good cause we support her in her dreams through Social Media.



2019

Aram

We got an opportunity to be a part of Protect Liver Campaigns organized by Qatar Red Crescent society in 2017



2019

Alrabia Investment

An investment firm who diversifies in different sectors and has undertaken numerous collaborations with multiple industries to promote the economic development of Qatar. We worked with them for the Ridge La Cuisine, Fromage and Rosemary's Café on community management, branding, photo & video production.



2019

6 A.M. Espresso Lounge

We took care of the community management for the specialty coffee shop that aims to serve people premium specialty coffee, delicious cakes and sandwiches.



2019

ILO

Working closely with ILO to launch Digital Campaigns targeting labours and employers in collaboration with the Ministry of Administrative Development, Labour and Social Affairs.

Our Story



2019
AMAN

The center looks after protection & rehabilitation women and children who are victims of violence and break up and reintegrating them in society.



2019

Qatar Green Building Council

A member of Qatar Foundation and a non-profit, membership-driven organization providing leadership and encouraging collaboration in conducting environmentally sustainable practices for green building design and development in Qatar. We were working closely to enhance their digital channels and create communities.



2019

PHCC Qatar

Handling their digital campaigns and targeting communities to spread awareness about the PHCC International Conference and Family Medicine Program.



2019

General Authority of Minor's Affairs

A government organization that aims to protect the financial rights for minors and individuals with partial and total legal disability by safeguarding and investing their money to ensure their wellbeing.



2019

Baab Al Rayyan Hall

Primarily known as one of the most popular halls for weddings in Qatar, Al Rayyan Hall opened its doors to other functions and corporate bookings.



2020

Orima Food

We worked on building Orima's social media accounts. Our scope of work included social media content development and digital campaigns.



2020

Quranic Botanic Garden

The Qur'anic Botanic Garden, Member of Qatar Foundation for Education, Science and Community Development, exhibits the botanical terms mentioned in the Holy Qur'an. Our scope included social media strategy development as well as social media strategy community management.



2020

Doha Institute

Doha Institute for Graduate Studies is a higher education institute in Doha, Qatar and we created a brochure in both English and Arabic to promote the Excellence Center for Training and Consulting services. We also created social media content and artwork for MBA/MPA (Campaigns).

Our Story



2020

Loop

Loop Mobility is the first of its kind e-scooter rental sharing app in Qatar. We worked on Loop Mobility's social media content development, creative design and community management campaigns.



2020

Equine Veterinary Medical Center

Equine Veterinary Medical Center is a state-of-the-art equine referral hospital and a member of Qatar Foundation. Our scope of work included social media content development, digital campaigns as well as promoting the center's achievements, preparing a documentary and designing their annual reports.



2020

Sleep Zone is one of Qatar's Premier mattress specialists. Our scope of work included, social media content creation, campaign management, photo session and videography.

MURWAB

2020

Murwab

Established in 2015, Murwab Hotel Group is Katara Hospitality's internal operating platform which manages a collection of boutique upscale hotels and brands. We developed their social media strategy and managed the ads campaign and community management.



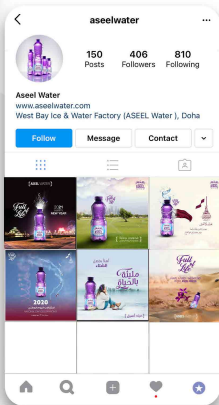
وزارة المواصلات والاتصالات
MINISTRY OF TRANSPORT
AND COMMUNICATIONS



Instagram

Client

MOTC



Instagram

Client

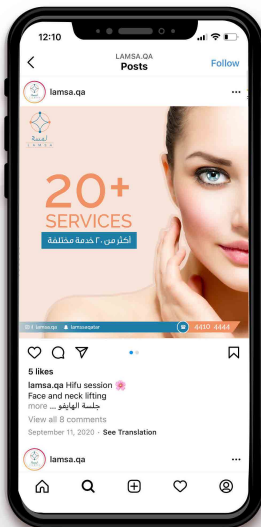
Aseel Water



Instagram

Client

Dr. Arwa



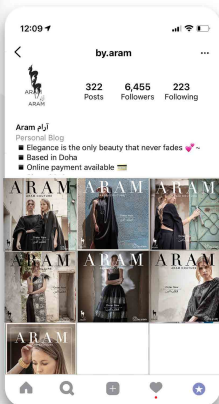
Instagram

Client

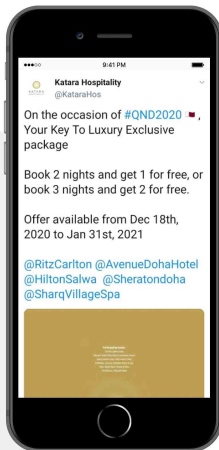
Lamsa Clinic



SocialMedia
Solutions



Instagram

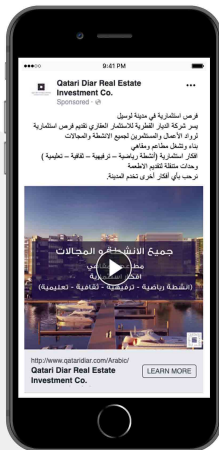
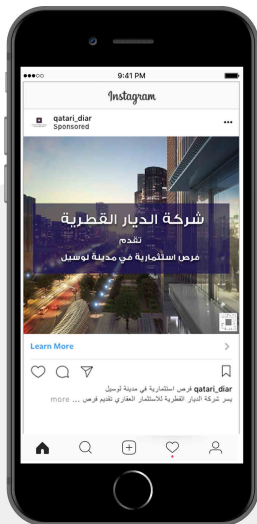


KATARA
HOSPITALITY

Instagram & Twitter

Client

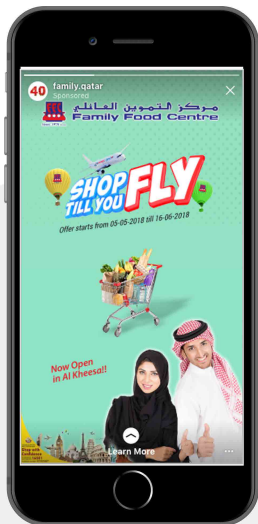
Katara Hospitality



Instagram & Facebook

Client

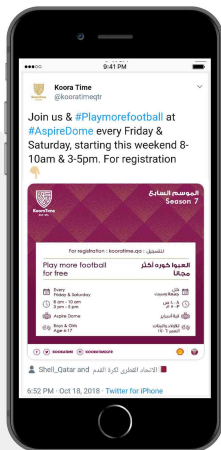
Qatari Diar



Instagram & Facebook

Client

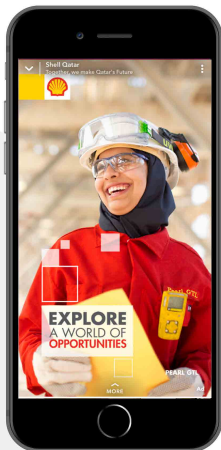
Family Food Centre



Instagram & Twitter

Client

Kooratime



Instagram & Facebook

Client

Shell Qatar



Snapchat

Client

Shell Qatar



سيف سبيس
Safe Space

وزارة المواصلات والاتصالات
MINISTRY OF TRANSPORT
AND COMMUNICATIONS



Branding

Client

Safe Space



سيف سبيس
Safe Space

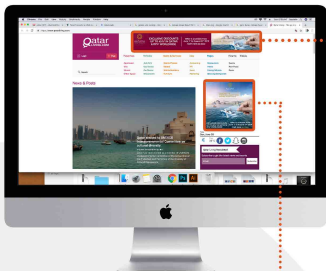
وزارة المواصلات والاتصالات
MINISTRY OF TRANSPORT
AND COMMUNICATIONS



Branding

Client

Safe Space

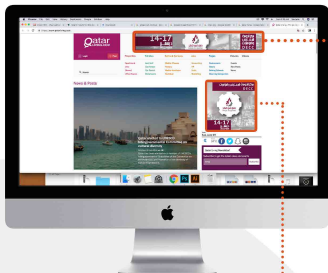


KATARAHOSPITALITY

Digital Marketing

Client

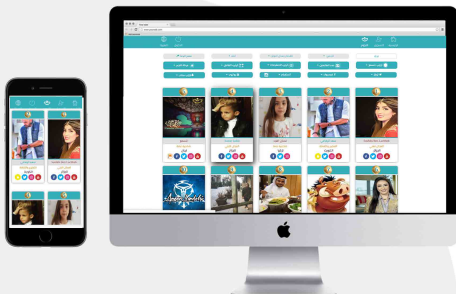
Katara Hospitality



Digital Marketing

Client

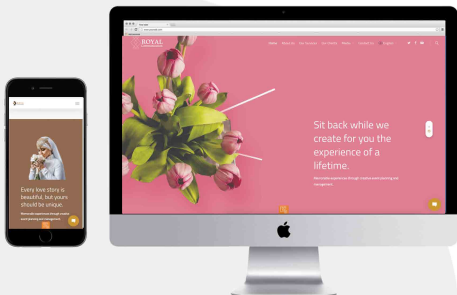
Made in Qatar



Website

Client

nns3



Website

Client

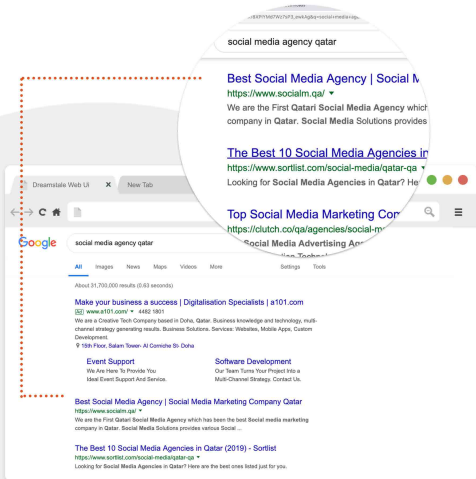
Royal Communication



Website

Client

Libra Cafe



SEO

Search Engine Optimization

Keywords

Google Rank

Google Ads Qatar	1
Google Ads Agency in Qatar	1
Google Ads Marketing Qatar	1
Google Search Ads Qatar	1
Google Search Advertising Qatar	1
Google Advertising Agency Qatar	1
Google Advertisment company in Qatar	1
Google display advertising agency qatar	1
Google marketing company qatar	1
Media agency qatar	1
Media company qatar	1
Digital media company qatar	1
digital media agency qatar	1
digital media company in qatar	1
digital media marketing company in qatar	1
instagram advertising qatar	1
instagram marketing company qatar	1
instagram marketing agency qatar	1
twitter advertising qatar	1
twitter advertising agency qatar	1
twitter advertising company qatar	1

SEO

Keyword Ranking

Keywords

Google Rank

snapchat advertising qatar	1
snapchat marketing qatar	1
snapchat agency qatar	1
snapchat marketing agency qatar	1
social media agency qatar	1
social media company qatar	1
social media solutions qatar	1
social agency qatar	1
Google Marketing Agency Qatar	2
instagram advertising agency qatar	2
twitter marketing company qatar	2
social media marketing qatar	2
social media qatar	2
instagram advertising company in qatar	3
Instagram agency qatar	4
twitter marketing agency qatar	4
Facebook marketing company qatar	5
twitter ads qatar	5
digital marketing company in qatar	6
digital marketing company in qatar	6
digital marketing agency in qatar	6
Facebook advertising company qatar	6
facebook marketing agency qatar	6
facebook advertising agency qatar	6
digital agency qatar	7

SEO

Keyword Ranking

Get in touch

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